



# TAMPA BAY REFORESTATION AND ENVIRONMENTAL EFFORT, INC.

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## **For Immediate Release**

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## **ESURANCE® ST. PETE BEACH TREE-ATHALON**

### **DIRECTIONS:**

1. From Southbound Interstate 275 in St. Petersburg, take the Pinellas Bayway (S.R. 682) exit.
2. From Northbound Interstate 275 and the Sunshine Skyway, take the 54th Avenue South exit and turn left at the first traffic light. 54th Avenue South will become the Pinellas Bayway.
3. A toll plaza is located immediately prior to the first of two bridges out to St. Pete Beach. (a 50-cent one-way toll will be required for getting onto St. Pete Beach, and a 50-cent one-way toll will be required for leaving St. Pete Beach using the Pinellas Bayway).
4. Once past the toll plaza, proceed west, and cross two bridges.
5. After the second bridge, get into the left lane in order to turn left onto Barcelona Street.
6. Proceed one block south on Barcelona Street and turn left onto East De Bazan Avenue.
7. Proceed one block east on East De Bazan Street and turn right into the parking lot at Lazarillo Park.

### **SCHEDULE:** (Times are approximate)

- 10:00 – 10:15 A.M. Volunteers congregate at Lazarillo Park, sign waivers and are briefed on planting techniques.
- 10:15 – 10:30 A.M. Esurance St. Pete Beach Tree-Athalon planting officially begins.
- 10:30 – 10:45 A.M. Planting ends at Lazarillo Park, volunteers motorcade to 80th Avenue Park.
- 11:00 – 11:15 A.M. Volunteers congregate at 80th Avenue Park and begin planting.
- 11:15 – 11:30 A.M. Plantings end at 80th Avenue Park, volunteers proceed to 83rd Avenue Park.
- 11:30 – 11:45 A.M. Volunteers congregate at 83rd Avenue Park and begin planting.
- 11:45 – 12:00 Noon. Plantings end at 83rd Avenue Park, volunteers motorcade to Egan Park.
- 11:55 – 12:10 P.M. Volunteers congregate at Egan Park and begin planting.
- 12:10 – 12:25 P.M. Plantings end at Egan Park, volunteers motorcade to 90th Avenue Park.
- 12:15 – 12:30 P.M. Volunteers congregate at 90th Avenue Park and begin planting.
- 12:30 – 12:45 P.M. Plantings end at 90th Avenue Park, volunteers motorcade to Ron McKenney Park.
- 12:35 – 12:50 P.M. Volunteers congregate at Ron McKenney Park and begin planting.
- 12:50 – 1:05 P.M. Esurance St. Pete Beach Tree-Athalon planting officially ends at Ron McKenney Park.
- 12:50 – 1:05 P.M. Free lunch and drinks for volunteers and participants is served at Ron McKenney Park

08/24/05  
T.R.E.E. Inc. B.P.#05-207